

At Your Service Campaign Terms and Conditions

These Terms and Conditions ("**Terms**") govern the "At Your Service" promotional campaign ("**Campaign**") organized by Yotpo (AUS) Pty Ltd., 477 Pitt Street, Haymarket NSW 2000 Australia ("**Yotpo**").

1. Eligibility

Participation in the Campaign is open to businesses that meet the following criteria:

- Must be an e-commerce brand operating in Shopify.
- Must use a valid work email address for registration.
- Are not partners or agencies of Yotpo.
- Must be at least the age of majority in their place of residence at the time of entry.

2. Campaign Entry

To participate in the Campaign, participants must complete the online registration form attached to the Campaign materials, including answering a question related to their SMS and Email campaigns.

3. Campaign Period

The Campaign begins on November 12, 2024, and ends on November 30, 2024, or when all the gift cards have been distributed, whichever occurs first. Yotpo reserves the right to adjust the Campaign period as deemed necessary.

4. Selection of Awardees

Awardees will be selected by Yotpo's marketing team based on an evaluation of the quality and insightfulness of their responses to the question in the registration form. The selection made by Yotpo's marketing team is final.

5. Gift Cards: Notification and Acceptance

A total of 200 awardees will receive a gift card for a service or platform of Yotpo's choosing. The gift card is non-transferable and cannot be exchanged for cash or other alternatives. Gift cards may be subject to the terms and conditions of the issuing company. Awardees will be notified by email with the gift card details within 7 days after the Campaign ends. Yotpo is under no obligation to notify participants who were not selected as winners.

6. Legal Disclosures

No purchase or payment is necessary to participate in this Campaign. Participation in the Campaign does not guarantee receipt of a gift card. Awardees are responsible for any potential tax implications associated with receiving the gift card. Yotpo will not be liable for any damages or losses resulting from participation in the Campaign or the acceptance or use of any gift card. The submission of entries is subject to Yotpo's privacy policy located at: [<https://www.yotpo.com/privacy-policy/>].

7. General Conditions

Yotpo reserves the right to modify or cancel the Campaign at any time without prior notice. Any disputes arising from the Campaign will be governed by the laws of Australia and will be subject to the exclusive jurisdiction of the courts of Sydney.

By participating in the Campaign, participants agree to abide by these Terms and any decisions made by Yotpo, which are final and binding in all respects.